

Sales Training: Embedding Best Practices into Tribal Selling Knowledge

Would you like to learn how Best-in-Class sales organizations achieve their numbers through the most effective sales training solutions?

By participating in this brief [survey](#), you will be able to see how your experiences in sales training and knowledge management compare with those of your peers, benchmark your performance, and see how you can achieve Best-in-Class results.

[Aberdeen Group](#), in partnership with [InfoMentis](#) is conducting a [survey](#) that will help companies such as yours determine the Best-in-Class procedures for Sales Training. The resulting report will provide companies with a roadmap for leveraging sales training best practices, as evidenced by the most effective technologies and services across a variety of geographies and industry verticals. Your participation is a vital part of the report development, and serves as the foundation of Aberdeen's research. If your company is planning on implementing a sales training solution, or is simply evaluating the potential benefits, we would appreciate your feedback in this brief, [10-minute survey](#).

In appreciation for sharing your time and thoughts with us, we will provide complimentary access for you to the full benchmark report as soon as it is published (a \$399 value).

