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InfoMentis Hires New Client Partner - Nancy Weir

ATLANTA – March 1, 2010 - InfoMentis, Inc., an Atlanta based global consulting and performance improvement company recently added industry veteran Nancy Weir to its client partner team.

“We are very please to have Nancy join our team,” said Wendy Reed, InfoMentis’ CEO. “Nancy brings with her an enormous amount of sales experience and expertise, which will help InfoMentis continue our success in delivering innovative solutions to our clients.

Ms. Weir brings over 20 years of experience building effectiveness within worldwide client sales organizations in presales, customer service, channels and direct sales through consulting, coaching and targeted training. A consistent quota achiever, Ms. Weir has a talent and a passion for attracting and securing new customers, but more importantly for developing and maintaining those relationships by focusing on helping clients achieve their business objectives. She has expertise in serving Fortune 500 as well as mid-sized organizations covering the pharmaceutical, manufacturing, hospitality, publishing, financial and insurance industries. Ms. Weir began her career as a territory sales representative at Xerox and was ultimately promoted to handle major accounts. Following Xerox, she had successful track records at NetG (formerly Deltak), CBT Systems and MCI in a variety of business development roles. Most recently, Ms. Weir was Senior Account Executive at AchieveGlobal, where her “client first” approach helped her to save at-risk clients, lengthen customer lifecycles and consistently achieve goals. Ms. Weir holds a bachelor of science degree from Indiana University with major studies in sociology and psychology.

About InfoMentis

InfoMentis is a global training, consulting and performance improvement company providing configurable programs to help clients attract and retain customers. InfoMentis’ configurable courseware, e-Learning modules, web-based and on-premise instructor-led training, consulting, services and collaborative productivity tools are designed to be adapted for role-based behavioral change for anyone in marketing, sales, services, support and management that have contact with their customers and prospects throughout the entire customer lifecycle.

Headquartered in Alpharetta, Georgia, InfoMentis has helped industry leaders around the world understand and embrace the value of determining predictable revenue streams.

Founded in 1996, InfoMentis has provided performance improvement strategy, consulting and coaching in 67 countries on six continents.



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