



**PRESS RELEASE** – August 19, 2010

Contact: Suzanne Rabauer

Email: [srabauer@infomentis.com](mailto:srabauer@infomentis.com) or 678-336-0420

InfoMentis, Inc.

1750 Founders Parkway, Suite 160

Alpharetta, GA 30009

[www.infomentis.com](http://www.infomentis.com)

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### **InfoMentis Expands Sales Team**

**ATLANTA – August 19, 2010** – InfoMentis, Inc., an Atlanta-based global consulting and performance improvement company, is excited to announce the recent hire of Danae Hamlin and Mark McMichael. In their role as client partners, they will be responsible for building and maintaining relationships with new and existing clients.

Throughout Ms. Hamlin's 25-year career, she has provided strategic performance improvement consulting for global organizations ranging from Fortune 50 to Fortune 1000 companies. Specializing in financial services, Ms. Hamlin's track record spans multiple industries including aviation, hospitality, life sciences, manufacturing, and professional services. Leveraging her broad-based expertise in strategic and consultative sales, operations, coaching, training and organizational change methodologies, Ms. Hamlin has partnered with diverse global organizations such as PNC, American Express, Kodak, Deutsche Bank, and Goodyear—driving cultural change and revenue growth. Ms. Hamlin is an active participant in NTL Institute's Organization Development Certificate Program—allowing her to continually expand her expertise in organizational change methodologies and technologies. She received a bachelor of fine arts degree from East Carolina University.

Mr. McMichael is a strategic sales and business development professional with more than 25 years of experience helping companies large and small develop and expand their sales, service and leadership potential. Throughout his professional career, he has worked with a broad base of industry-diverse companies including Boeing, Starbucks, MGM Resorts, Expedia, Union Pacific Railroad, Con Agra, Kaiser Permanente, Farm Credit Services of America and eBay/PayPal. Mr. McMichael's customer-centric approach allows him to build strong professional relationships that drive consistent bottom-line performance. Prior to joining InfoMentis, Mr. McMichael spent 11 years as a Global Account Executive with AchieveGlobal. As a top 10 sales performer, he achieved an exceptional track record of consistently exceeding revenue goals. Prior to working for AchieveGlobal, Mr. McMichael was a performance improvement consultant for Zenger Miller working with clients to enable and accelerate organizational change through leadership development. He has also held positions with Mercantile Bank and McDonnell Douglas (Boeing). Mr. McMichael graduated with a BA in communications from Southeast Missouri State University in 1979 and an MA in management science from Webster University in 1990.

"The addition of these two proven industry veterans will allow us to further strengthen our abilities to help our clients find, predict and capture new revenue streams," said Keith Phillips, executive vice president of sales for InfoMentis.

### **About InfoMentis**

InfoMentis coaches companies on ways to implement cultural change that will significantly improve revenue streams. Since its founding in 1996, InfoMentis has taught performance enhancing strategies for all customer-facing activities with measurable results to over 50,000 professionals in 67 countries on six continents. Headquartered in Alpharetta, Georgia, InfoMentis was named one of the top 20 sales training companies in 2007, 2008 and 2009 by Training Industry, Inc.