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InfoMentis Announces the Appointment of Eric Burgess as VP of Professional Services

ATLANTA, GEORGIA - January 13, 2010 - InfoMentis, Inc., an Atlanta-based global consulting and performance improvement company recently announced the appointment of Eric Burgess to the position of VP of Professional Services.

“The added experience and insight Eric brings to InfoMentis will be invaluable as we continue to manage the increased client demand for strategic consulting-related sales process improvement, account strategy management, and planning and opportunity management,” said Wendy Reed, InfoMentis’ CEO. “Eric’s proven leadership and consulting expertise will help us continue our commitment to provide our clients with the highest level of service in the industry.”

Mr. Burgess is a strategic and results-driven business professional with outstanding credentials in business development, sales, marketing, professional services and channels within the technology and services industries. Throughout his career, he has successfully attracted, hired and retained top performing, success-oriented teams in professional services, sales and marketing.

Beginning his career with Accenture and Ernst & Young, Mr. Burgess then co-founded, was CEO and then COO of Seventh Wave Technologies, Inc., a successful outsourcing start-up. There he created and delivered on strategic business goals using balanced scorecard, developed the team for selling complex strategic solutions and ensuring quality customer service. As VP Business Development for Genpact (formerly GE Capital International Services), Mr. Burgess forged deep channel relationships with global technology companies, successfully driving revenue and adoption of BPO and software technology solutions at Fortune 100 companies. At NIIT, a global education solution provider focused on talent development and management, as Sr. Director and then VP Sales and Marketing, he developed and executed on go-to-market strategies for products and services, delivering on revenue targets and increasing margins, pipeline and sales in the triple digits.

Just prior to joining InfoMentis, Mr. Burgess worked for Infosys Technology, a global leader in technology-enabled business solutions. For their Resources Industry Practice, ISVs and manufacturing industry groups, he developed new market segment offerings, including custom-solution business models for key clients, based on their historical corporate performance, stated KPIs and business models. At InfoMentis, Mr. Burgess draws on his business acumen, leadership skills and competitive knowledge to ensure that we are focused on the business needs of our clients, delivering the results they require. Mr. Burgess holds a BBA and an MBA from Emory University.

About InfoMentis

InfoMentis is a global training, consulting and performance improvement company providing configurable programs to help clients attract and retain customers. InfoMentis’ configurable courseware, e-Learning modules, web-based and on-premise instructor-led training, consulting, services and collaborative productivity tools are designed to be adapted for role-based behavioral change for anyone in marketing, sales, services, support and management that have contact with their customers and prospects throughout the entire customer lifecycle.



Headquartered in Alpharetta, Georgia, InfoMentis has helped industry leaders around the world understand and embrace the value of determining predictable revenue streams.

Founded in 1996, InfoMentis has provided performance improvement strategy, consulting and coaching in 67 countries on six continents.