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InfoMentis Expands Global Operations
— New Offices in Fort Lauderdale and Latin America

ATLANTA – July 28, 2010 – InfoMentis, Inc., an Atlanta-based global consulting and performance improvement company, announced today the opening of InfoMentis Latin America. Based in Fort Lauderdale, Florida, InfoMentis Latin America will distribute InfoMentis consulting and performance improvement offerings throughout Mexico, the Caribbean and West Indies, and Central and South America.

“Rich with opportunity, Latin America is the next logical step in InfoMentis’ global expansion strategy,” said Wendy Reed, CEO of InfoMentis. “InfoMentis is committed to supporting client requirements. Opening this office signals the importance of this commitment. We are excited to now have local representation available to cultivate new and existing client relationships.”

The InfoMentis Latin America office will act as a strategic center for sales consulting and performance improvement services delivering in both Spanish and Portuguese. In addition, this office will support a fast-growing roster of new and existing InfoMentis clients and partners.

“A local office provides the necessary resources to penetrate new markets in Latin America as well as expand the well-established InfoMentis name and business,” said Alejandro Peñaloza, Managing Director of InfoMentis Latin America. “We approach this new endeavor with great confidence and excitement.”

“Latin America is a diverse and growing market with an abundance of organizations seeking guidance to help their sales professionals reach new levels of performance and productivity,” said Malena Egaña, General Manager of InfoMentis Latin America. “We are committed to helping these organizations realize their full potential.”

About InfoMentis

InfoMentis is a global consulting and performance improvement company. InfoMentis teaches clients how to more effectively attract and retain customers. Their configurable courseware, e-Learning modules, web-based and on-premise instructor led training, consulting services and collaborative productivity tools are designed to be adapted for role-based behavioral change for anyone in marketing, sales, services, support and management that may have contact with customers and prospects throughout the entire customer lifecycle.

Headquartered in Alpharetta, Georgia, InfoMentis has helped industry leaders around the world understand and embrace the value of determining predictable revenue streams.

Founded in 1996, InfoMentis has provided performance improvement strategy, consulting and coaching to over 40,000 professionals in 67 countries on six continents.