



InfoMentis, Inc.

Press Release – September 1, 2004

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InfoMentis Expands Delivery Team By Three To Meet Business Growth Demands.

InfoMentis, Inc. announced today that Tim Braman, Mark Norato, and Patrick O'Neal, have joined the InfoMentis team as Principals.

Tim Braman is a 20-year sales and sales management veteran, working for companies such as Softface, Vignette, Viasoft, and Dun & Bradstreet Software. Tim has been a consistent top performer with 9 consecutive years of achieving Presidents Council at 3 different companies. His success and understanding of today's technology and services industries will be instrumental in his role with InfoMentis. He holds a Bachelor's Degree in Computer Science from the University of Florida.

Mark Norato has 22 years of solution selling experience with Fortune 500 organizations in the health care and financial service sectors. In addition to managing at the VP Level where he has directed Sales Professionals, Account Managers, Service and Support Staff. Mark also brings extensive experience to InfoMentis in direct, third-party distribution, and service sales. He holds a Bachelor's Degree in Business Administration from the University of Central Florida.

Patrick O'Neal has spent 17 years involved in complex sales with IBM, Digital Equipment Corp., ERP application companies, and most recently in the technology training field. Patrick brings a broad range of experience in technology and business applications sales and consulting. Patrick holds a Bachelor's degree in Management Information Systems from the University of Georgia.

We are delighted to have individuals of this caliber join our team," says Steve Maul, EVP Delivery Services. "Each brings with them a wealth of knowledge, including extensive sales and sales management experience, and a strong performance orientation which will provide valuable contributions to our company."

As exhibited by some of the worlds leading Information Technology organizations including Checkfree, Manhattan Associates, McKesson, Microsoft, Oracle, and Witness Systems, the IT community understands and embraces the value of determining predictable streams of revenue and through InfoMentis' unique offerings are able recognize that the opportunity for growth is significant among companies eager to differentiate, says Wendy Reed, InfoMentis CEO.

About InfoMentis

InfoMentis is a skills training, consulting and coaching company dedicated to helping companies involved in complex B2B relationships improve their sales, services, support and marketing effectiveness throughout the entire customer life cycle.

InfoMentis, founded in 1996, has provided performance improvement strategy, consulting and coaching to over 15,000 professionals, in 43 countries and 6 continents. InfoMentis' ability to achieve success in clients of every size is uniquely tied to their focus and commitment to tailor their service offerings and engagements to the unique requirements of every client.