



What Makes Your Company Work?

By Suzanne Rabauer

What makes your company work? Today, this question has become an integral part of many executive conversations. Whether it's during a business lunch, in the boardroom or on the back nine of a golf course, executives continue to seek insight from fellow executives as to what works and what doesn't within their respective organizations to ensure success and profitability.

Through years of experience, many have come to realize that there is no ***"Magic Formula"*** for ensuring success and profitability; however, there are some recurring observations. One of those being that a clear vision, with strong management and individual execution is necessary for meeting corporate objectives.

I believe that ***Vince Lombardi*** said it best -

"Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work."